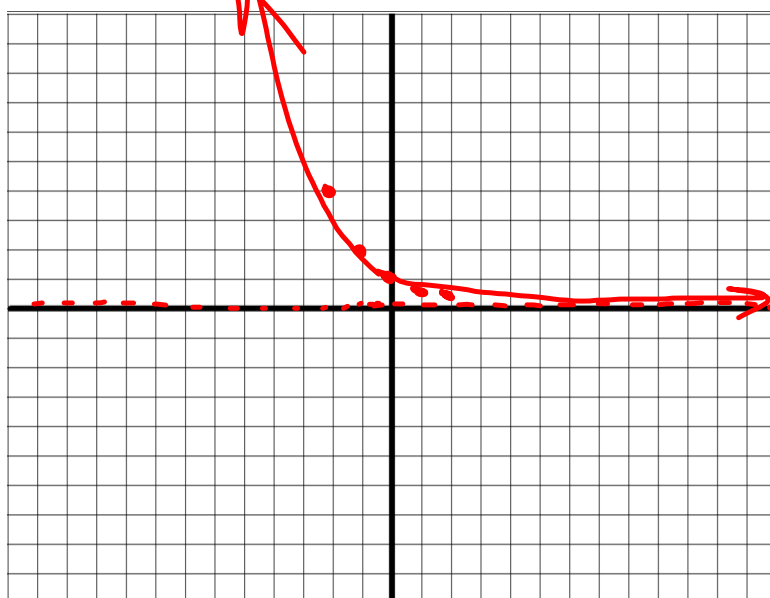


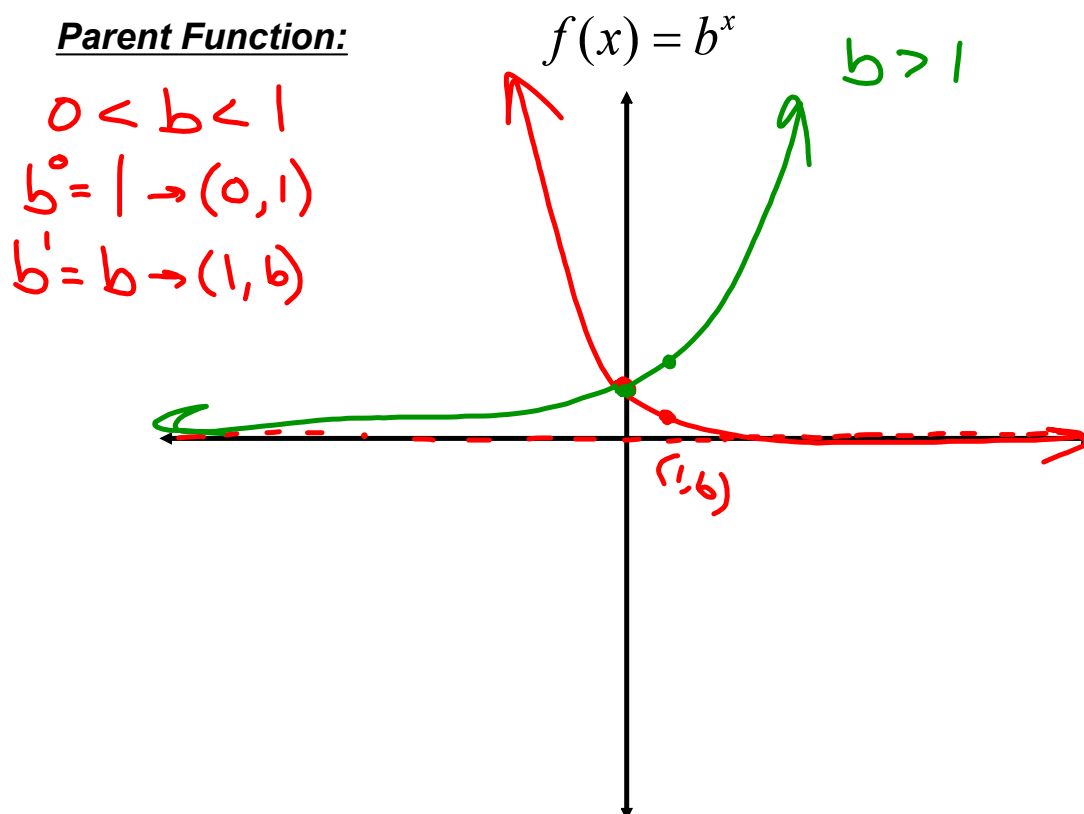
7.2 Graph Exponential Decay Functions

EXAMPLE 1 Graph $y = b^x$ for $0 < b < 1$

x	y
2	$(\frac{1}{2})^{-2} = 4$
1	$(\frac{1}{2})^{-1} = 2$
0	$(\frac{1}{2})^0 = 1$
-1	$(\frac{1}{2})^{-1} = 2$
-2	$(\frac{1}{2})^{-2} = 4$

Graph $y = (\frac{1}{2})^x$.





EXAMPLE 2 Graph $y = ab^x$ for $0 < b < 1$

Graph the function.

Stretch of
2

a. $y = 2\left(\frac{1}{4}\right)^x$

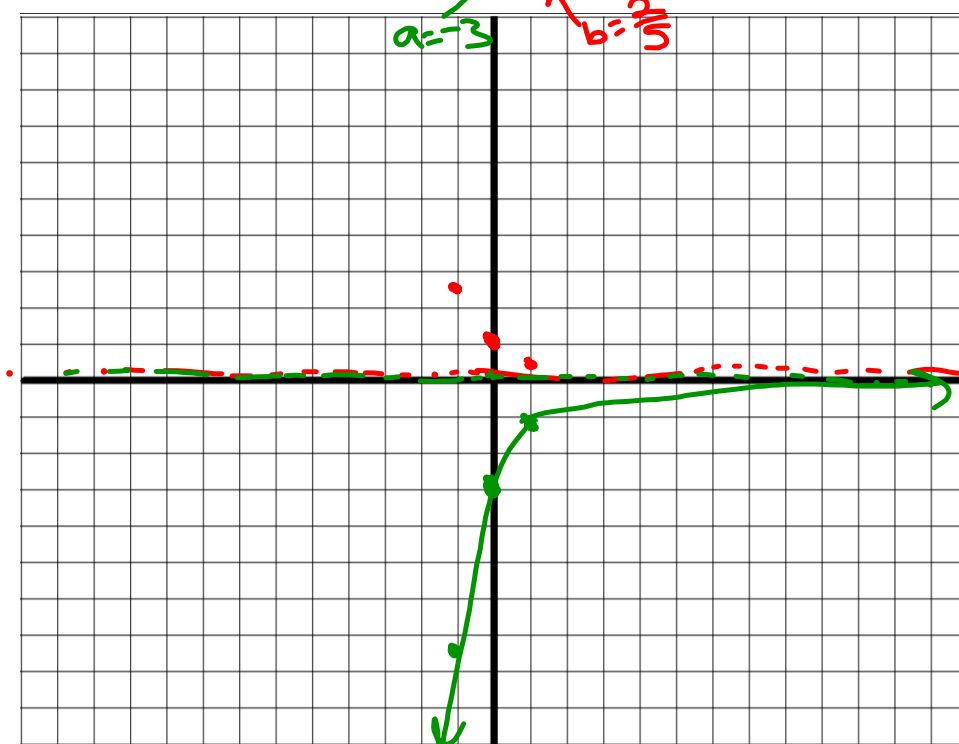


EXAMPLE 2 Graph $y = ab^x$ for $0 < b < 1$

→ Flip over x-axis
→ Stretch of 3

Graph the function.

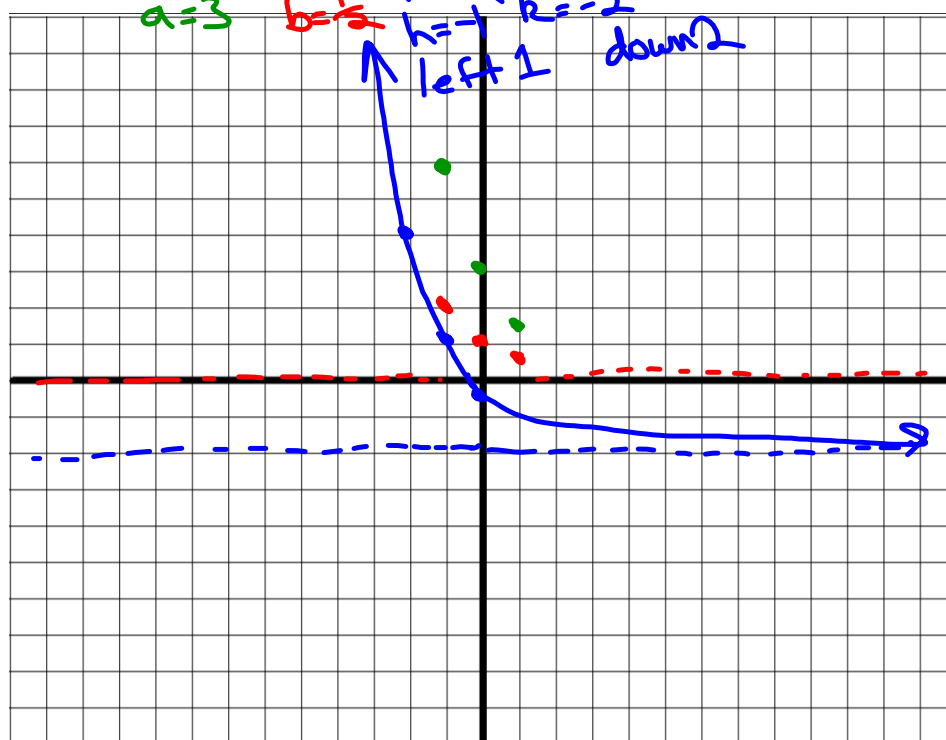
b. $y = -3\left(\frac{2}{5}\right)^x$



EXAMPLE 3 Graph $y = ab^{x-h} + k$ for $0 < b < 1$

stretch
up

Graph $y = 3\left(\frac{1}{2}\right)^{x+1} - 2$. State the domain and range.



Exponential Growth Formula

$$A = P(1+r)^t$$

A = end amount

P = starting amount

r = rate (%)

t = time (years)

Exponential Decay Formula

$$A = P(1-r)^t$$

EXAMPLE 4 Solve a multi-step problem

SNOWMOBILES A new snowmobile costs \$4200. The value of the snowmobile decreases by 10% each year.

- Write an exponential decay model giving the snowmobile's value y (in dollars) after t years. Estimate the value after 3 years.

$$A = P(1-r)^t$$

$$A = 4200(1-0.10)^t$$

$$A = 4200(0.9)^t$$

$$A = 4200(0.9)^3$$

$$A = \$3061.80$$