

7.5 Apply Properties of Logarithms

Properties of Logarithms

Product Property-

$$\log_b(mn) = \log_b m + \log_b n$$

Quotient Property-

$$\log_b\left(\frac{m}{n}\right) = \log_b m - \log_b n$$

Power Property-

$$\log_b m^n = n \log_b m$$

EXAMPLE 1**Use properties of logarithms**

Use $\log_4 3 \approx 0.792$ and $\log_4 7 \approx 1.404$ to evaluate the logarithm.

$$\log_4 \frac{3}{7}$$

$$\begin{aligned} & \log_4 3 - \log_4 7 \\ & (0.792) - (1.404) \\ & \boxed{-0.612} \end{aligned}$$

EXAMPLE 1**Use properties of logarithms**

Use $\log_4 3 \approx 0.792$ and $\log_4 7 \approx 1.404$ to evaluate the logarithm.

$$\log_4 21$$

$$\log_4(3 \cdot 7)$$

$$\log_4 3 + \log_4 7$$

$$(0.792) + (1.404)$$

$$\boxed{2.196}$$

$$\log_4 49$$

$\sqrt[4]{49} = 7^{1/2}$

$$2 \log_4 7$$

$$2(1.404)$$

$$\boxed{2.808}$$

EXAMPLE 2**Expand a logarithmic expression**

Expand $\log_6 \frac{5x^3}{y}$.

$$\log_6 5x^3 - \log_6 y$$
$$\log_6 5 + \log_6 x^3 - \log_6 y$$

$$\boxed{\log_6 5 + 3\log_6 x - \log_6 y}$$

EXAMPLE 2**Expand a logarithmic expression**Expand $\log 3x^4$

$$\log 3 + \overbrace{\log x^4} \\ \boxed{\log 3 + 4 \log x}$$

APPROXIMATING EXPRESSIONS Use $\log 4 \approx 0.602$ and $\log 12 \approx 1.079$ to evaluate the logarithm.

$$9. \log 16$$

$$\overbrace{\log 4}^{\sqrt{16}} \quad \text{Note: } \sqrt{16} = 4$$

$$2 \log 4$$

$$2(0.602)$$

$$\boxed{1.204}$$

$$13. \log \frac{1}{4}$$

$$\overbrace{\log(4)}^{\sqrt{\frac{1}{4}}} \quad \text{Note: } \sqrt{\frac{1}{4}} = \frac{1}{2}$$

$$-\log 4$$

$$\boxed{-0.602}$$

EXPANDING EXPRESSIONS Expand the expression.

19. $\log_2 \frac{2}{5}$

$$\log_2 2 - \log_2 5$$
$$1 - \log_2 5$$

23. $\log_7 5x^3ye^2$

$$\log_7 5 + \log_7 x^3 + \log_7 y + \log_7 e^2$$
$$\log_7 5 + 3\log_7 x + \log_7 y + 2\log_7 z$$

EXPANDING EXPRESSIONS Expand the expression.

$$27. \log_2 \sqrt{x}$$

$$\log_2 x^{\frac{1}{2}}$$

$\frac{1}{2} \log_2 x$

7.5 Apply Properties of Logarithms

Properties of Logarithms

Product Property- $\log_b(m) + \log_b(n) = \log_b(m \cdot n)$

Quotient Property- $\log_b(m) - \log_b(n) = \log_b\left(\frac{m}{n}\right)$

Power Property- $n \log_b(m) = \log_b(m^n)$

EXAMPLE 3

Which of the following is equivalent to $\log 9 + 3 \log 2 - \log 3$?

- (A) $\log 8$ (B) $\log 14$ (C) $\log 18$ (D) $\log 24$

$$\log 9 + 3 \log 2 - \log 3$$

$$\log 9 + \log 2^3 - \log 3$$

$$\log \left(\frac{9 \cdot 2^3}{3} \right)$$

$$\log(3 \cdot 8)$$

$$\log 24$$

EXAMPLE 3Condense $\ln 4 + 3 \ln 3 - \ln 12$

$$\begin{aligned} & \ln 4 + \ln 3^3 - \ln 12 \\ & \ln \left(\frac{4 \cdot 3^3}{12} \right) \\ & \ln \left(\frac{3^3 \cdot 2}{8} \right) = \ln (3^2) = \boxed{\ln 9} \end{aligned}$$

Change of Base Formula

$$\log_b A = \frac{\log_c A}{\log_c b} = \frac{\log A}{\log b} = \frac{\ln A}{\ln b}$$

EXAMPLE 4**Use the change-of-base formula**

Evaluate $\log_3 8$ using common logarithms and natural logarithms.

$$\log_3 8 = \frac{\log 8}{\log 3} = \frac{0.9031}{0.4771} \approx 1.893$$

↙

$$\frac{\ln 8}{\ln 3} = \frac{2.079}{1.097} \approx 1.893$$

EXAMPLE 4**Use the change-of-base formula**

Use the change-of-base formula to evaluate the logarithm.

$$\log_8 14$$

$$\frac{\log 14}{\log 8} \boxed{\approx 1.269}$$

$$\log_{26} 9$$

$$\frac{\ln 9}{\ln 26} \boxed{\approx 0.674}$$

CONDENSING EXPRESSIONS Condense the expression.

35. $2 \log x + \log 11$

$$\frac{\log(x^2) + \log(11)}{\log(11x^2)}$$

39. $\ln 40 + 2 \ln \frac{1}{2} + \ln x$

$$\ln 40 + \ln\left(\frac{1}{2}\right)^2 + \ln x$$

$$\ln 40 + \ln \frac{1}{4} + \ln x$$

$$\ln\left(40 \cdot \frac{1}{4} \cdot x\right)$$

$$\boxed{\ln(10x)}$$

CHANGE-OF-BASE FORMULA Use the change-of-base formula to evaluate the logarithm.

$$45. \log_4 7 = \frac{\log 7}{\log 4} \text{ or } \frac{\ln 7}{\ln 4}$$

$$\boxed{\approx 1.404}$$